



Binalational
Electronics
Show **2025**

BES SWING

GOLF TOURNAMENT



BES SWING

The BES Swing Tournament is the ideal meeting point between business and networking, where leaders of the electronics sector, sponsors, exhibitors and players share in an environment of high relational value, before the great event the Binational Electronics Show 2025

Participant benefits

High-level networking

Direct connection with directors, managers and decision makers from the electronics and manufacturing sector.

Relaxed and strategic environment

Ideal space to strengthen business relationships outside the formal environment of the event.

Media presence and coverage

Photography, social media mentions and official coverage of the event.

Target Audience

Aimed at the electronics industry and manufacturing sector.

CEOs and managers of the electronics sector.

B2B technology sales.

Executives, investors.

Clusters and binational chambers.

Exhibitors and sponsors of the Binational Electronics Show.



Sponsorship Bes Swing

Sponsoring BES Swing, the golf tournament of the Binational Electronics Show 2025, provides strategic exposure to a binational management profile in an environment conducive to business networking. It is a positioning tool that reinforces brand presence, facilitates contact with potential business partners and consolidates high-value relationships within the industrial ecosystem.



Sponsorship GOLF

(CO-Coordination) Hole 3, 5 or 9 (to select)

- Preferential advertising in strategic areas of the SFCC Club
- 3 days before and 3 days after the Tournament.
- 1 souvenir placement in the Promotional Kit for the player.
- Advertising of your brand in the massive communication of the event such as: posters, invitations, generic canvases, social networks.
- Authorization to collect database of participants (potential customers for your business).
- 2 complimentary passes to the awards lunch.
- 2 Green Fee to play the day of the tournament.
- Mention of gratitude in public as co-coordinator.
- Brand presence on promotional items.

\$2,600 Dollars

HOLE 1, 4, 6, 7, 8, 10 to 18

- Space in an area of your choice for brand activation and brand presence.
- 1 complimentary pass to the awards luncheon.
- 1 brand advertisement in the mass communication of the event such as: posters, invitations, generic banners, social networks.

\$780 Dollars



Event Details

FORMAT: A-GO-GO
(Foursome)



**TUESDAY,
AUGUST 12 TH**



**SAN FRANCISCO
COUNTRY CLUB**



**Shotgun Start:
8:00 a.m.**



REGISTRATION (SINGLE)
\$200 USD

PRIZES



FIRST PLACE

Garmin
Approach S70
(for each player)



HOLE IN ONE

Win an Audi! 



"O'Yes" Holes
Holes 2, 7, 10



RAFFLE PRIZES

INCLUDES



WELCOME KIT



FOOD



DRINKS



BES Swing Sponsors



Rebound
Electronics



American Industries



telcel

IBE
Creando Experiencias
EVENTOS

AKARI



Contact

 **+52 614 502 1346 / +52 614 101 1131**



binational electronics

www.binationalelectronics.com

